

## REMARKS

### Claim Rejections

Claims 1, 2, 4, 6, and 7 are rejected under 35 U.S.C. § 102(e) as being anticipated by Andrews (6,742,185). Claims 3 and 5 stand rejected under 35 U.S.C. § 103(a), as being unpatentable over Andrews in view of Official Notice.

### Drawings

It is noted that the Examiner has accepted the drawings as originally filed with this application.

### Claim Amendments

By this Amendment, Applicant has amended claim 1 of this application to better protect what Applicant regards as the invention. It is believed that the amended claims specifically set forth each element of Applicant's invention in full compliance with 35 U.S.C. § 112, and define subject matter that is patentably distinguishable over the cited prior art, taken individually or in combination.

The amended claims are directed toward: a ceiling-attached multimedia player, comprising: a base fastened to an inner side of a car top having a bottom edge pivotally coupled with a flipping display device and ***a housing dock shaped for holding a flipping multimedia player, the housing dock being an indentation formed in the base, the indentation being located so that the flipping display device covers the flipping multimedia player when the flipping display device is in a stored position***; wherein: the display device has a display screen on an inner side ***visible to rear seat passengers of a car when pivoted outwards from the stored position to a viewing position***; and the flipping multimedia player is a flattop multimedia player connecting to the display device for playing multimedia programs.

Andrews teaches a vehicle entertainment system, as shown in Figs. 1-6. It is important to note that, as shown in Fig. 1, the video source (DVD player 16) is preferably located in a remote location, i.e. the dashboard of a vehicle from which signals are wirelessly transferred to the video screen module 20. Furthermore,

although the reference teaches that the video player may be integrated with the video screen module 20 in alternate embodiments, the reference fails to teach anything about: 1) an indented housing dock shaped for holding a flipping multimedia player; or 2) an indentation located so that the flipping multimedia player is covered by a flipping display device when the flipping display device is in the stored (i.e., folded, non-viewing) position, as recited in claim 1. Applicant further notes that Andrews is focused on wireless transmission of audio, rather than wired transmission of both audio and video, as in the present application.

It follows that the reference cannot be said to teach: a ceiling-attached multimedia player, comprising: a base fastened to an inner side of a car top having a bottom edge pivotally coupled with a flipping display device and a housing dock shaped for holding a flipping multimedia player, the housing dock being an indentation formed in the base, the indentation being located so that the flipping display device covers the flipping multimedia player when the flipping display device is in a stored position; wherein: the display device has a display screen on an inner side visible to rear seat passengers of a car when pivoted outwards from the stored position to a viewing position; and the flipping multimedia player is a flattop multimedia player connecting to the display device for playing multimedia programs.

It is axiomatic in U.S. patent law that, in order for a reference to anticipate a claimed structure, it must clearly disclose each and every feature of the claimed structure. Applicant submits that it is abundantly clear, as discussed above, that Andrews does not disclose each and every feature of Applicant's amended claims and, therefore, could not possibly anticipate these claims under 35 U.S.C. § 102. Absent a specific showing of these features, Andrews cannot be said to anticipate any of Applicant's amended claims under 35 U.S.C. § 102.

Official Notice is cited as teaching the elements of claims 3 and 5. Applicant does not necessarily acquiesce to this characterization and notes that, in any event, notes that Official Notice is insufficient to provide the above-noted deficiencies of the primary reference to Andrews.

Accordingly, even if Andrews and Official Notice were combined as suggested by the Examiner, the combination fails to teach or suggest: a ceiling-attached multimedia player, comprising: a base fastened to an inner side of

a car top having a bottom edge pivotally coupled with a flipping display device and a housing dock shaped for holding a flipping multimedia player, the housing dock being an indentation formed in the base, the indentation being located so that the flipping display device covers the flipping multimedia player when the flipping display device is in a stored position; wherein: the display device has a display screen on an inner side visible to rear seat passengers of a car when pivoted outwards from the stored position to a viewing position; and the flipping multimedia player is a flattop multimedia player connecting to the display device for playing multimedia programs.

It follows from the above that the combined references do not teach or suggest each and every feature of Applicant's amended claims. As a result, Applicant has traversed the Examiner's rejections under 35 U.S.C. § 103.

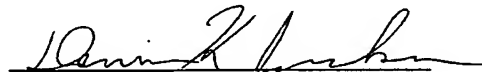
**Summary**

In view of the foregoing amendments and remarks, Applicant submits that this application is now in condition for allowance and such action is respectfully requested. Should any points remain in issue, which the Examiner feels could best be resolved by either a personal or a telephone interview, it is urged that Applicant's local attorney be contacted at the exchange listed below.

Respectfully submitted,

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